

Presenting Sponsors



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# HealthFest



**A series of events and activities designed to promote good health & wellness for individuals served by The Bridge of Central Massachusetts.**

Because people with mental health challenges die on average 25 years earlier than others, helping them adopt healthy habits can help them live longer, healthier lives. You can help us save lives!

**Spring**

## Health Fair

4 Mann Street  
Worcester



**Spring**

## Kickball Tournament

Worcester State  
University



**Spring**

## Planta-palooza at Kickball

(plants distributed to Bridge programs for their gardens)



**Summer**

## Iron Chef



**Summer**

## Child & Family Fest



**Fall**

## Sports Tournament

Worcester

Chair Volleyball Basketball



**Fall**


## Great American Smokeout



★ **Healthfest Raffle Tickets** ★

Available for purchase from May to September, Winners drawn in the Fall.

**The Bridge Race Team**



Providing multiple opportunities for individuals we serve to walk or run in local road races, benefiting charitable causes related to mental health and other health-related causes.

We are seeking sponsors, donors and raffle ticket purchasers for this series. To learn more, visit [www.thebridgecm.org](http://www.thebridgecm.org) or email Rebecca Lynch at [rebecca.lynych@thebridgecm.org](mailto:rebecca.lynych@thebridgecm.org), or call (508) 755-0333.

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2017

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## Presenting Sponsors – \$5,000

*—Thank You to Fallon Health & Eastern Insurance—*

- Featured in ads and fliers
- Featured in press releases
- Logo on all event t-shirts
- Logo on agency website
- Twitter & Facebook mentions
- Acknowledgement at Health Fair
- Name on front of raffle tickets
- Recognition in agency annual report & newsletter

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## Supporting Sponsor – \$2,500

- Featured in ads and fliers
- Logo on t-shirts
- Logo on agency website
- Twitter & Facebook mentions
- Name on back of raffle tickets
- Recognition in agency annual report & newsletter

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## Friend of The Bridge – \$1,000

- Featured in fliers
- Logo on t-shirts
- Logo on agency website
- Name of back of raffle tickets
- Twitter & Facebook mentions
- Recognition in agency annual report & newsletter

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## Logo Sponsor – \$500

- Logo on agency website
- Logo on t-shirts
- Twitter & Facebook mentions
- Recognition in agency annual report & newsletter

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## Name Sponsor – \$250

Name on t-shirts and agency website  
Twitter & Facebook mentions

Recognition in agency annual report

### For more information, contact:

Rebecca Lynch  
Director of Advancement  
508-755-0333, extension 1245  
Rebecca.Lynch@thebridgecm.org

### Send payment to:

The Bridge of Central Mass.  
4 Mann Street  
Worcester, MA 01602  
Attn: HealthFest

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2017

## SPONSORSHIP OPTIONS

- Presenting Sponsors - Fallon Health & Eastern Insurance \$5,000
- Supporting Sponsor \$2,500
- Friend of The Bridge \$1,000
- Logo Sponsor \$500
- Name Sponsor \$250

*Thank You Fallon Health & Eastern Insurance!*

Contact Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Logo:** Please email business logo to  
Rebecca.Lynch@thebridgecm.org

### Questions?

Rebecca Lynch  
508-755-0333, ext 1245  
Fax: 508-755-2191  
Rebecca.Lynch@thebridgecm.org

### Mail Payment to:

The Bridge of Central Mass.  
Attn: HealthFest  
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Worcester, Ma 01602

**Please send form and payment as soon as possible so that your organization's logo and/or company name can be utilized in qualifying materials and promotions.**